

G TECTS
178 DELANCEY STREET
NEW YORK, NY 10002 USA
212 414 2300 212 414 2301
communications@gtectcs.com www.gtectcs.com

Prince Plaza, located on a vibrant commercial corridor in Flushing, Queens, proposes a sixteen story mixed building for a 22,500 square foot lot on Prince Street at the foot of 38th Avenue. The lower register provides access to two levels of below grade parking, a lobby to access 13 residential stories and four stories of commercial and community facility space in a mall like setting. The 175,000 gross square foot project consists of 51,000 square feet of retail space, an 18,000 square foot wellness center and 60,000 square feet of residential condominiums. The residential tower incorporates a factory made panelized façade system consisting of alternating glazed and brick veneer segments. The effect is to create a pixilated façade with a random appearance. Closer inspection reveals sets of Chinese characters representing the well wishes of good health, wealth and luck. These motifs are again expressed at the façade of the residential lobby. The commercial base of the building consists of large vertical panels of glass grouped by transparent, translucent and reflective surface treatments.

